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Corporate Presentation

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Business Snapshot

One of the leading Indian Specialty companies with strong capabilities in oral and injectable antibiotic APIs and niche generics

Business Overview

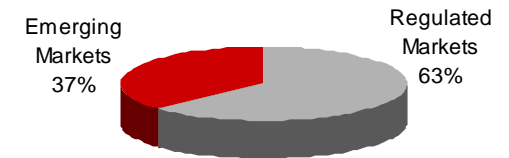
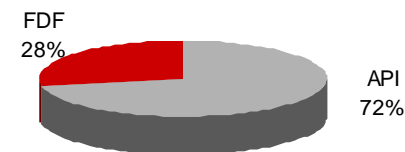
- Promoted by K. Raghavendra Rao, who has been conferred the Padma Shri in 2011 by the Government of India
- **Products and Development**
 - Manufactures APIs for Cephalosporins (Injectables and Oral), Penicillins (Injectables) and Carbapenems (Injectables)
 - Sells API products with limited competition to global partners under long term supply agreements
 - Manufactures oral FDFs for Cephalosporins and NPNCs across multiple therapeutic areas
 - Expanding oral FDF franchise on the back of strong R&D capabilities and track record of regulatory filings including first-to-files (FTFs)
- **Manufacturing Capability**
 - Two API manufacturing sites (Chennai and Aurangabad), three formulation sites (Chennai)
 - Manufacturing facilities are in compliance with cGMP, cGLP, ISO and OHSAS guidelines; approved by global regulatory authorities such as US FDA, UK MHRA, EDQM, PMDA, DMA, MCC and TGA
- **Geographical Presence**
 - Sales spread across regulated (US, Europe, Japan) and emerging markets (CIS, China, Middle East, India, etc.) through own front end presence and alliances
 - Key partners include Hospira, Alvogen and a leading Japanese innovator
- **Financial Snapshot**
 - FY12 Revenues of US\$ 373.8 mm and EBITDA of US\$ 81.1 mm
- **Shareholding as of February 2013**
 - Total no. of shares: 70.4 mm
 - Promoters hold 32.4%, FIIs 5.5%, DIIs 4.5%, Individuals 29.5%, Bodies Corporate 26.3% and others 1.8%

Consolidated Financials⁽¹⁾

(US\$ mm)	FY10	FY11	FY12
Total Income	265.7	350.9	373.8
<i>Y-o-Y Growth</i>	4.3%	32.1%	6.5%
EBITDA ⁽²⁾	(30.7)	78.8	81.1
<i>EBITDA Margin</i>	(11.5%)	22.4%	21.7%
Profit After Tax (PAT) ⁽³⁾⁽⁴⁾	66.6	30.7	19.1
<i>PAT Margin</i>	25.0%	8.7%	5.1%
Net Worth	184.2	210.1	249.7
Total Loans ⁽⁵⁾	370.6	428.7	394.7
Cash and Bank Balances	65.8	43.7	35.7

Revenue Breakup (FY2012)

Revenue Break-up by Product⁽⁶⁾ Revenue Break-up by Geography



Note:

- (1) All financials are for fiscal year (FY) ended March 31. Fx used: US\$1 = Rs 50.88
 (2) EBITDA figures include other operating income and exclude other income and other non recurring income.
 (3) PAT as reported in consolidated financials.
 (4) FY10 PAT includes US\$ 207 mm on account of sale of assets. FY12 PAT is impacted by higher interest charges, currency fluctuations and loss due to plant shutdown

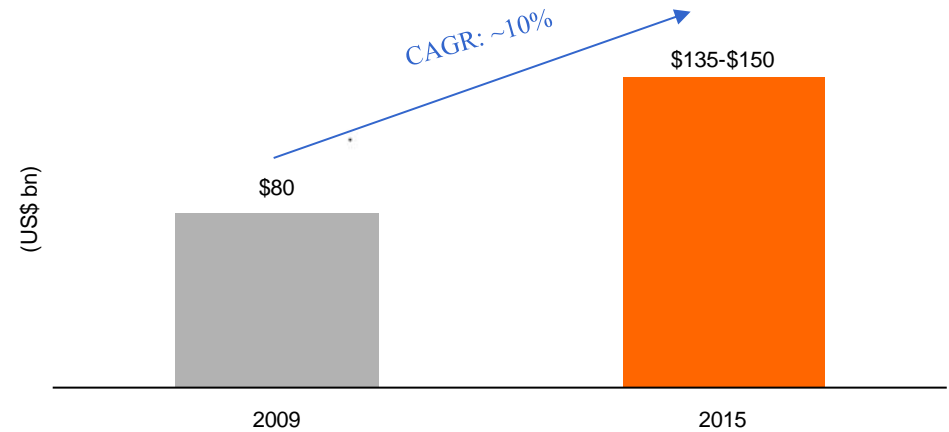
- (5) Total Debt in FY11 includes US\$ 117 mm of FCCB redeemed in February 2012, and redemption premium of US\$ 50mm
 (6) FDF: Finished Dosage Forms. API: Active Pharmaceutical Ingredients.

Attractive and Large Market Opportunity

Overview

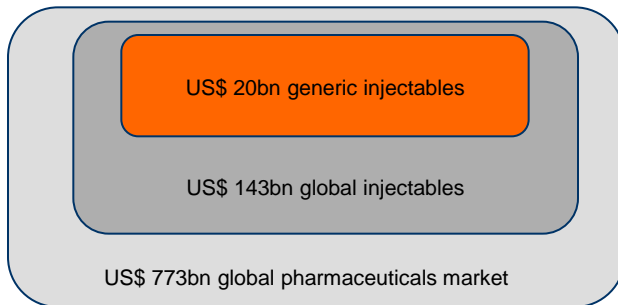
- Global generics market is expected to grow to US\$ 135-150bn in 2015 owing to the impending patent cliff, increasing penetration of generics and higher consumption
- The generics injectables market is expected to witness higher growth
- Orchid is well positioned to leverage this opportunity given its diversified presence and end to end capabilities
- In addition, Orchid's oral FDFs pipeline, addressing the large oral opportunity is expected to be a key growth driver

Generics Market Expected to Grow Significantly...

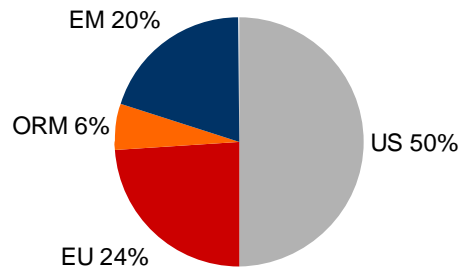


Injectables, a specialized and niche area, is a lucrative market segment given small number of competitors and hence high profitability margins; USA and EU account for ~75% of the global injectables market

Global Market Size

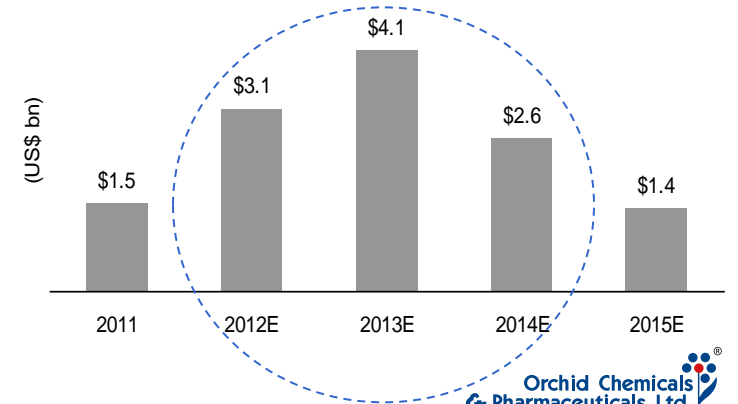


Geographical Breakdown of Generic Injectables



ORM = Other Regulated Markets

Upcoming Injectables Patent Expiries Provide Substantial Opportunity



Business Highlights

A High End Specialty Player

- Product portfolio of niche molecules involving complex chemistry, multi-step manufacturing, dedicated infrastructure and a challenging patent environment are entry barriers for other pharmaceutical players

Integrated Capabilities

- Strong end-to-end capabilities with presence across the entire value chain of APIs and formulations backed by strong manufacturing and regulatory capabilities along with front-end presence across markets

Diversified Geographic Presence

- Orchid has global presence in over 70 countries through partnerships and own front end presence spread across both the regulated and emerging markets

Strategy in Place for Next Growth Phase

- Strengthen position as a Specialty high end generics player with best in class regulatory and development capabilities
- Long term supply contracts and new product approvals to be the key growth drivers



Strong Manufacturing Infrastructure

- Five state of the art API and formulations manufacturing facilities with approvals from leading agencies providing global competitive edge

Strong Operating Performance

- Good growth in revenues and margins in FY12; growth going forward to be driven by development of new product segments and supplies to key regulated markets / customers

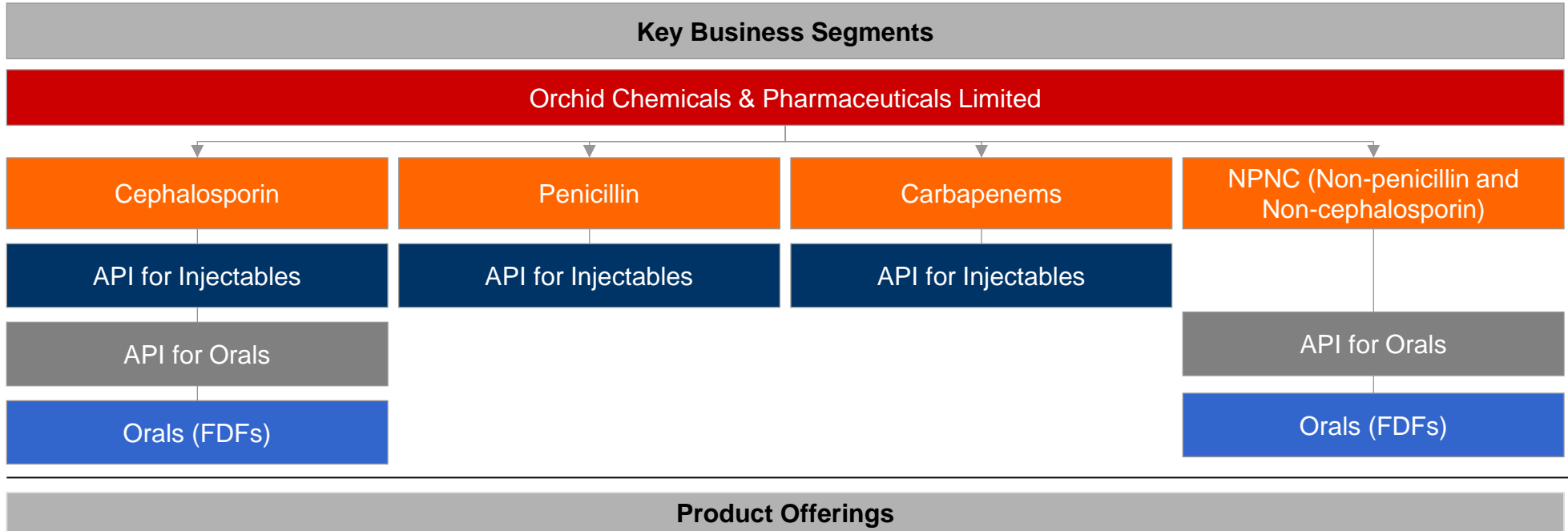
NCE Pipeline

- NCE Pipeline provides significant upsides through licensing arrangements and partnerships

Excellent Regulatory & R&D Capabilities

- Strong track record of regulatory filings and large product pipeline with total addressable market size of US\$ 75-80 bn, total of 73 filings in the US and EU with 53 approvals in place

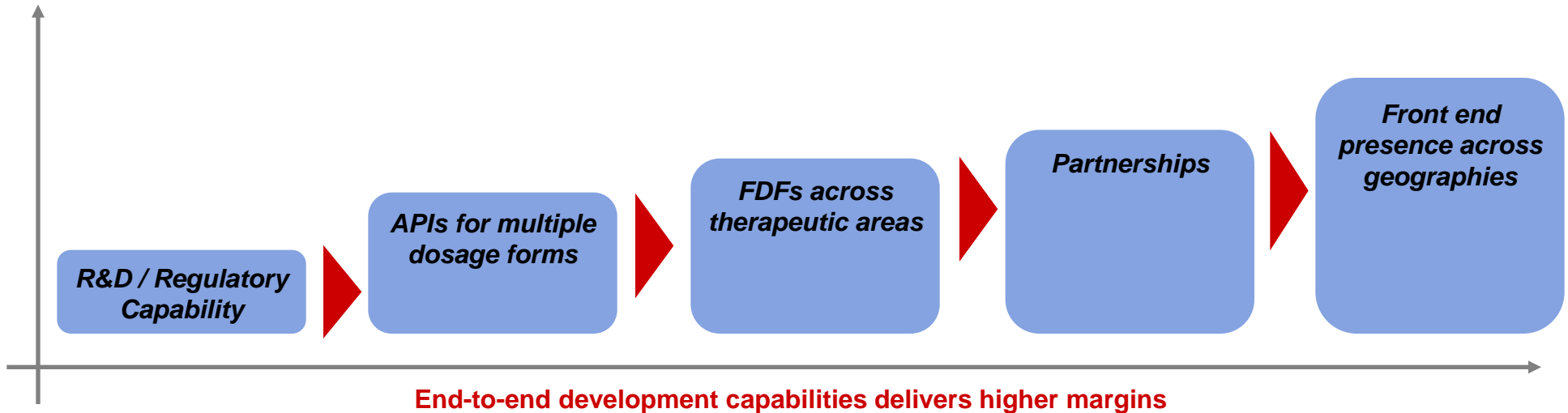
A High End Specialty Player



- Specializes in niche APIs for injectables and orals that have limited competition due to high entry barriers enabling the Company to earn strong revenue and profitability
 - Difficult-to-make molecules involving complex chemistry, multi-step manufacturing, dedicated infrastructure and a challenging patent environment
- APIs sold under long-term supply agreement to Hospira (for Carbapenems, Tazo-Pip and ADD-Vantage) generating high EBITDA margins
 - Tazo-Pip is a niche antibiotic with few ANDAs pending approval; Add-Vantage is Hospira's patented drug delivery system, under protection till 2016
- Large generics pipeline of NPNCs and Cephalosporins across multiple therapeutic areas with significant revenue potential

Integrated Capabilities

Orchid is present across the value chain







- Strong R&D capability with a team of 130 plus with several doctoral and post-doctoral scientists
- Expertise in manufacturing difficult-to-make APIs with high entry barriers leading to high margins
- Track record of FDF filings in the regulated markets (73 filings, 53 approvals)
- Orchid partnerships ensure a steady stream of revenue
 - Long-term API supply agreement with Hospira for products with limited competition. In addition to supplies to Hospira, the Company has the right to supply APIs to one more generic player in each regulated market
 - Tie-up with a leading European generics player to supply carbapenem APIs to the European market
 - Long-term agreement with a Japanese pharmaceutical company for supply of a Cephalosporin API, enhancing revenues
 - Tie-up with Alvogen for distribution of eight specific FDF products
- Acquisition of US-based Karalex Pharma has created own front end, which can be leveraged to monetize the FDF pipeline

Strong Manufacturing Infrastructure



Capacity expansion based on order-book of top clients and strong FDF pipeline

Facility	Products	Approvals	Markets
 <p>API Facility Aurangabad, Maharashtra</p>	<p>Penicillins, Sterile Carbapenems, Non-Penicillin, Non-cephalosporins (NPNC)</p>	<p>UK MHRA, US FDA, OHSAS 18001: 1999, Danish Medicines Agency, EU-GMP, WHO- GMP Audit</p>	<p>Emerging and regulated markets</p>
 <p>API Facility Alathur (Chennai), Tamil Nadu</p>	<p>Non-sterile and sterile (crystalline and lyophilized) APIs</p>	<p>US FDA, UK MHRA, WHO-GMP, EDQM, MHRA, Hamburg Health Authority, Australian- TGA, ISO 9001:2008, ISO 14001:2004, OHSAS 18000: 2007, Danish Medicines Agency, PMDA Japan</p>	<p>Emerging and regulated markets</p>
 <p>Formulation Facilities (1) Irungattukottai (Chennai), Tamil Nadu</p>	<p>Oral dosage form complex with multi-therapeutic facilities, Oral cephalosporin formulations, NPNC (non antibiotic) dosage forms</p>	<p>US FDA, UK MHRA</p>	<p>Regulated Markets - US and Europe</p>
 <p>Research Laboratories</p>	<p>NDD, NDDS, CRAMS and generic research</p>	<p>GLP accredited by National GLP Authority of India, aligned with OECD Principles</p>	<p>--</p>

Source: Company reports

Note:

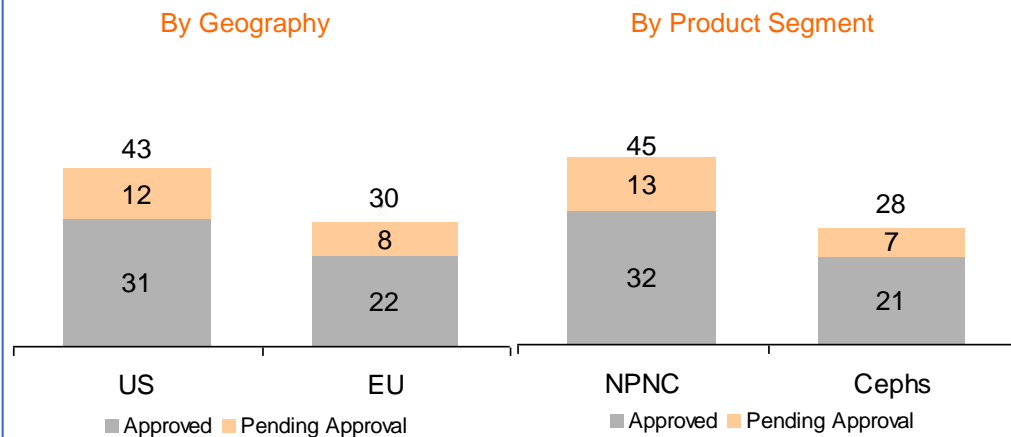
7 1) All three formulation facilities are part of Chennai campus

Excellent Regulatory & R&D Capabilities

Overview of Regulatory Capabilities

- Strong track record of regulatory filings
 - An aggregate of 73 filings across NPNC⁽¹⁾ and Cephalosporins in regulated markets (43 ANDAs in the US and 30 filings in EU)
 - 53 approvals in place (31 in US, 22 in EU)
- 8 products in the First-to-file pipeline in the US
- **Additional pipeline of 125 NPNC, Cephalosporin, Penems & Penicillin products across US, EU and other geographies**
- **Total addressable market size of US\$ 75-80bn**

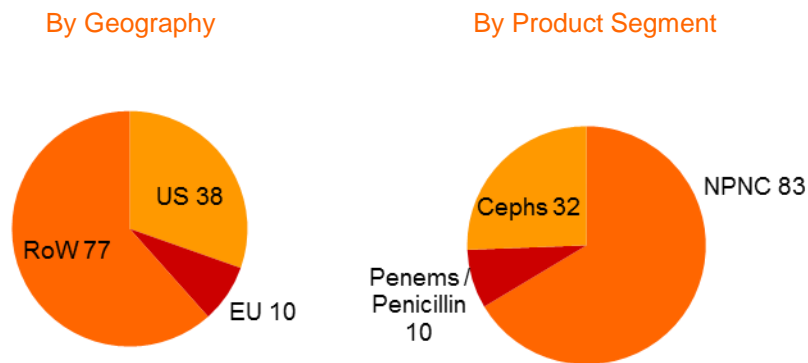
Finished Dosage Forms: Regulatory Status



First To File Pipeline

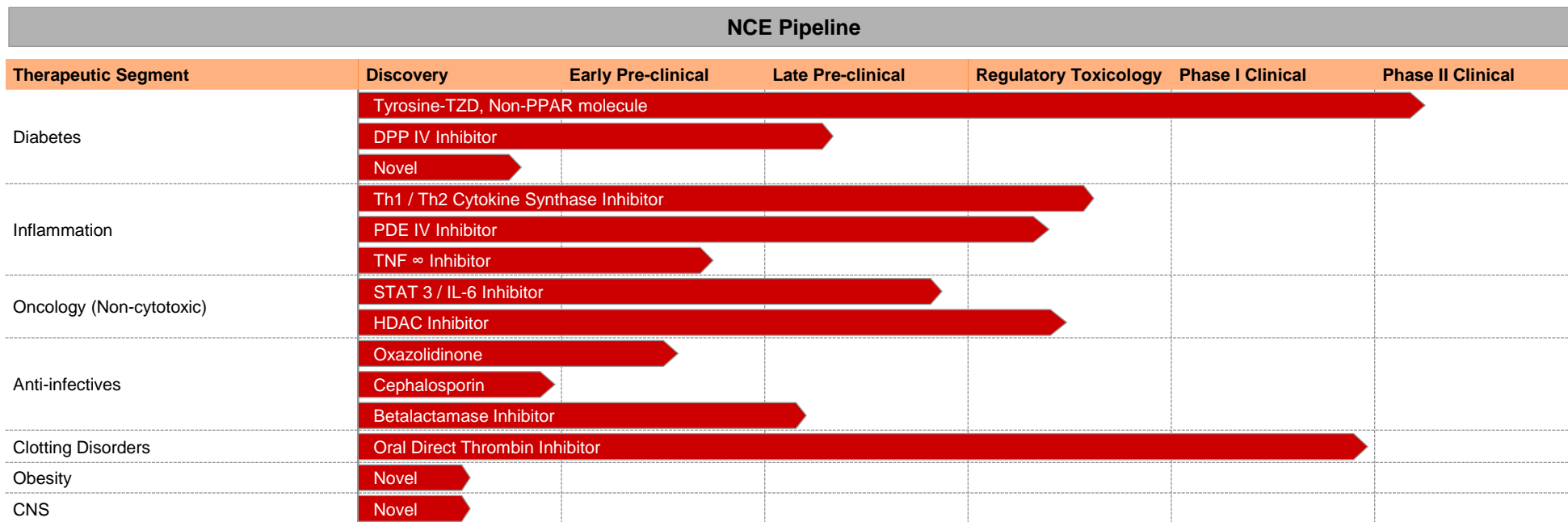
Products	TA	Brand Name	Peak sales (US\$ mm)
Desloratadine Tabs	Anti-allergics	Clarinex	275
Desloratadine ODT	Anti-allergics	Clarinex	20
Ibandronate Sodium Tabs	Osteoporosis	Boniva	1,200
Duloxetine DR Cap-Pellets	Anti-Depression	Cymbalta	3,000
Eszopiclone Tabs	CNS	Lunesta	250
Rasagiline Mesylate Tabs	Anti-parkinsonian	Azilect	200
Memantine Tabs	Alzheimer's	Namenda	1,200
Gemifloxacin Tabs	Anti-Infectives	Factive	30

Finished Dosage Forms: Products Under Development



NCE Pipeline

- Orchid has an NCE pipeline with drugs for a multitude of therapeutic areas in various stages of development
- Follows one of the following business models
 - Out-licensing of NCEs (early phase or proof-of-concept phase)
 - Co-development of NCEs
 - ‘FTE’ based or ‘Fee for Service’ based Projects
- The NCE pipeline is backed by a strong Intellectual Property Management system
 - A total of 644 patent applications filed and 226 patents published



Strategy in Place To Achieve Next Growth Phase



Focus on long term supply contracts, new product approvals and development of new product segments to be the key growth drivers in the short –medium term

Existing Business

- Clear defined strategies for API / Oral FDF / CRAMS segment
- Focus on long term contracts with marquee clients
- Niche injectable API products with limited competition to continue driving revenue growth
 - API supplies to Hospira for ADD-Vantage vials
- Launch new ANDAs / Dossiers in regulated markets
 - Leverage existing filings/ approvals and continue to build pipeline for future growth

Inorganic Strategies

- Focus on developing front-end marketing outfits and growth through in-licensing of products
- Expand presence in the European and Japanese markets
- Seeking opportunities with multiple partners for in-licensing deals / expansion in specific geographies

New Niche Initiatives

- Development of NPNC (non injectables) FDF products
 - Aggressive thrust in oral FDF products in US, domestic and other emerging markets
- 8 FTF products with a combined market size of US\$ 8bn
- Develop new product segments



THANK YOU

For any information or clarifications, please visit www.orchidpharma.com

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